



Listed Company: LIFULL Co., Ltd.

Representative: INOUE Takashi, President and CEO

(Stock Code: 2120 TSE Prime)

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Regarding the Purchase of Shares of LIFULL Co., Ltd. by President and CEO, INOUE Takashi

LIFULL Co., Ltd. (the "Company") reports the President and CEO of the Company, INOUE Takashi, has announced today that he will be purchasing shares of the Company from the market.

This purchase of shares (1) will be conducted as a personal transaction by INOUE subject to a trust contract with a trust bank. After this contract has been initiated, the trust bank will conduct purchases without further instruction by INOUE. (2) This purchase will continue for a pre-specified period beginning on November 10, 2022. (3) The total number of shares to be acquired will not exceed 5% of outstanding shares of the Company (134,239,870 outstanding shares as of September 30, 2022.) Therefore, we have been informed that this purchase does not fall under "Purchase and Collection Acts Specified by Cabinet Order as Acts Similar to Tender Offers" as stipulated in Article 31 of the Enforcement Order of the Financial Instruments and Exchange Act.

The Company has also announced that we will be repurchasing shares. Therefore, we have implemented the following measures to ensure the prevention of insider trading and conflicts of interest:

- The status of the Company's share repurchases is not reported to or shared with INOUE, but is properly understood and managed by the other directors and the department in charge.
- With respect to the purchase of treasury stock by the Company, the Company has entrusted the
 execution of such purchase to a securities firm and does not have the discretion to give
 instructions concerning specific orders.
- INOUE did not participate in the deliberations and resolutions of the Board of Directors and the Management Committee concerning the Company's share repurchase.
- When considering the acquisition of treasury stock by the Company, information was kept separate within the Company, and detailed information was not shared with INOUE.